

**International Women's Day 2025**  
**Friday 7th March**



**Sponsorship Opportunities**

# Hello!!!

We can't wait to welcome you to the Great Woman in Business Meet-Up 2025 on Friday 7th March! An exciting event that inspires and connects women in business and employment.

This event has a BIG difference from many others; the main focus of the day is about connecting. Our aim for those attending is to get the opportunity to meet and connect with everyone in the room. An opportunity to market yourself and your business and get an enormous return on your time invested in the day!

And you have the opportunity to raise your profile even further, by becoming a partner sponsor with us.

The 2024 event was nothing short of Fabulous, and we're back in 2025 - BIGGER AND BOLDER!

Please email **hello@greatwomeninbusiness.co.uk** ASAP to secure the sponsorship deal you require, and get maximum exposure leading up to the event!

We are looking to bring sponsors on board asap, and definitely before Sept 2024, so that we can provide the maximum exposure and value for your sponsorship.

We look forward to seeing you on the day, and working with you as a sponsor.



# Headline Sponsor Packages -

**£1250 each - ~~4 available~~ - NOW ALL SOLD OUT!**

**The headline sponsor package is our premium sponsorship package for our event.**

We will work with you and support you to grow the audience and contacts for your business and for you to get the very best out of the event for your business.

We are looking for headline sponsors who are willing to not only support the event financially but who are able to positively promote the event to their own audience too. People that are prepared to work with us to produce a quality event.

The Headline package includes the following in exchange of sponsorship -

- Exposure, logo on marketing materials
- Headline sponsor mention on website page
- Headline sponsor bio page in programme
- One full-page advert in the programme
- Two free tickets, one for you and one for a guest
- Space to display a roller banner by the stage area at the event
- Stand at Great Women in Business Meetup
- Opportunity to be introduced on stage at the event
- Featured posts across all social media platforms
- Feature in Great Women In Business newsletters

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# Connections Zone - £750 - NOW SOLD!

- Space to display a roller banner during the event
- Logo on 'Connections Zone' sign
- 1 x Full Page Advert In Programme
- 1 x Event Ticket
- Acknowledgement of sponsorship across our social media channels
- Acknowledgement of sponsorship in Great Women in Business newsletter



# Networking Lunch Package - £750 - NOW SOLD!

- Space to display a roller banner during Lunchtime at the event.
- 1 x Table Display area
- 1 x Full Page Advert In Programme
- 1 x Event Ticket
- Acknowledgement of sponsorship across our social media channels
- Acknowledgement of sponsorship in Great Women in Business newsletter

# Programme Print Sponsor - £600 - 3 x staged payments available (or 'provide the service' basis)

- Space to display roller banner at the welcome desk
- 1 x Full Page Advert In Programme
- 1 x Full Back Cover Advert In Programme
- 1 x Event Ticket
- Acknowledgement of sponsorship across our social media channels
- Acknowledgement of sponsorship in Great Women in Business newsletter



# Refreshment Sponsorship Options

## NOW ALL SOLD!

**Arrival Drinks - £450**

**Mid Morning Break - £450**

**Mid Afternoon Refreshments - £450**

All of these refreshment packages include -

- Space to display a roller banner during the Arrival Drinks / Mid Morning / Mid Afternoon
- A3 easel sponsor signs on refreshment stations
- 1 x Event Ticket
- 1 x Full Page Advert In Programme
- Acknowledgement of sponsorship across our social media channels
- Acknowledgement of sponsorship in Great Women in Business newsletter

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# Other Sponsorship Opportunities Available -

## Event Photography Sponsor x 2 ONLY 1 NOW REMAINING

## Videography Sponsor - SOLD!

- We are looking for photographers and videographers with event experience
- Sponsorship is in the form of complimentary services
- 1 x Event Ticket
- 1 x Full Page Advert In Programme
- Acknowledgement of sponsorship across our social media channels
- Acknowledgement of sponsorship in Great Women in Business newsletter



# Exhibition Table Display - £450 - available - please contact us to reserve

- 6ft Table Display
- 1 x Event Ticket

